As executive director of the Arkansas Health Care Association (AHCA), Rachel Bunch advocates on behalf of long-term care providers. While still in college, she began working for AHCA as member services director in 2008. Bunch was named executive director of the organization in 2014, and was the youngest in the country at the time. She was appointed to Governor Hutchinson’s Alzheimer’s Advisory Council in 2015, and has served on a number of committees at both the state and national levels. Bunch lives in Little Rock with four generations of women under the same roof – herself, her 17-year-old daughter, her mother and her 93-year old grandmother.